



**National Preparedness Month...**

Are you prepared?

## **In Case of Emergency**

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In observance of National Preparedness Month and as a safety initiative in response to recent disasters in London and New Orleans we are supporting a new program known as "**ICE**".

Emergency contact phone numbers stored in your cell phone have been shown to improve the ability and speed with which paramedics and emergency room personnel could contact someone in case of an emergency. The concept known as **ICE**, (**In Case of Emergency**) had originally focused on making multiple contact entries into individual cell phones as a means of improving the odds of EMS locating critical medical information.

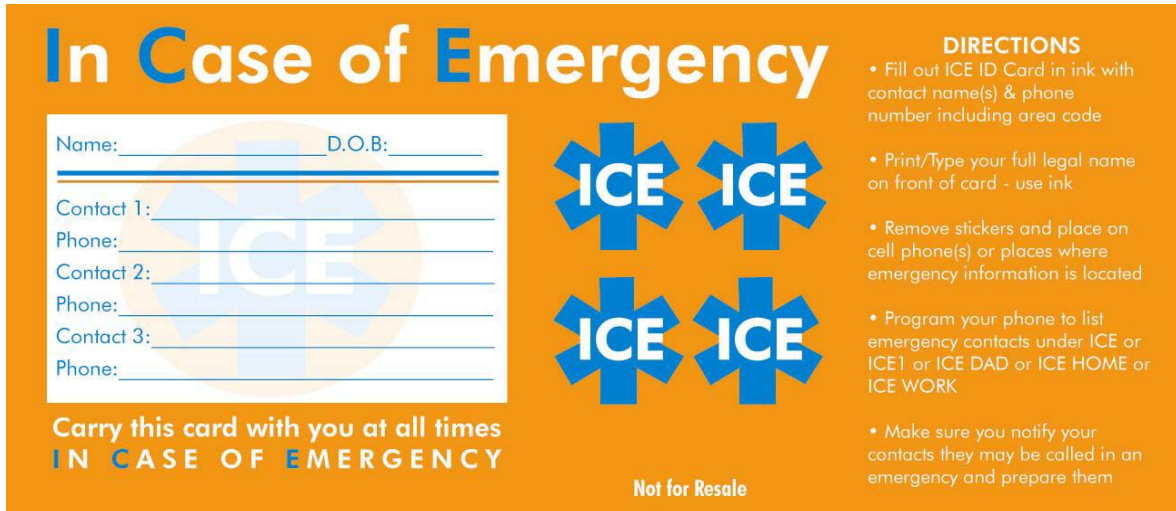
Mark Balduzzi, Safety and Loss Control Specialist for New York Compensation Managers Inc., and Matt Carbone, a Safety Inspector with NYSDOL and Graphic Designer are advancing this international effort in the USA. They have further simplified the concept with the creation of an easily recognizable graphic symbol bearing the **ICE** acronym that will help identify the location of emergency information. The design is being incorporated into an **ICE KIT** that consists of 4 highly visible and durable decals and an ID Card bearing the ICE graphic. The concept is being advanced to EMS and their community sponsors as a way to promote the effort around the United States.

### ***How it Works***

Cell phones should be programmed to contain emergency contact numbers and names denoted by the **ICE** acronym. Recommendations by EMS for identifying the contacts have been ICE 1, ICE 2, ICE DOCTOR or ICE DAD, ICE MOM, or ICE CAREGIVER for children and the elderly. Contacts listed should be made clearly aware of their being designated as emergency contacts and be in a position to provide critical assistance to EMS.

The **ICE ID** can be used by those not having a cell phone or in addition to a phone that may be lost or rendered inoperable. The ICE ID can be laminated once completed and carried in a wallet. Additionally, decals may be affixed to medical and contact information sources located in the home, vehicle, or on travel gear.

**Here is a sample of what the ICE Kit will look like. Each kit contains one punch out ID card, 4 ICE Stickers and directions on how to use.**



The image shows a sample ICE Kit card and four stickers. The card is orange with white text and a large blue 'ICE' logo in the background. It has a form for personal information and contact details. The stickers are blue with white 'ICE' text inside a star shape. The card also includes directions for use and a 'Not for Resale' notice.

**In Case of Emergency**

Name: \_\_\_\_\_ D.O.B: \_\_\_\_\_

Contact 1: \_\_\_\_\_  
Phone: \_\_\_\_\_

Contact 2: \_\_\_\_\_  
Phone: \_\_\_\_\_

Contact 3: \_\_\_\_\_  
Phone: \_\_\_\_\_

Carry this card with you at all times  
**IN CASE OF EMERGENCY**

**ICE ICE**

**ICE ICE**

**DIRECTIONS**

- Fill out ICE ID Card in ink with contact name(s) & phone number including area code
- Print/Type your full legal name on front of card - use ink
- Remove stickers and place on cell phone(s) or places where emergency information is located
- Program your phone to list emergency contacts under ICE or ICE1 or ICE DAD or ICE HOME or ICE WORK
- Make sure you notify your contacts they may be called in an emergency and prepare them

Not for Resale

The designers have not imposed copyright or trademark rights in order to allow the universal adoption of this symbol for the intended purpose. The **ICE KIT** is sized so that it can be mailed individually in standard #10 envelopes. Sponsors subsidizing the costs of printing the ICE KITS for free distribution can, as an option acknowledge their role or the role of the not-for-profit organization on the reverse of the kit.

To obtain further information about ICE Kit's for your community, or information about this program please e-mail or call Mark Balduzzi @ [mbalduzzi@workerscomp.com](mailto:mbalduzzi@workerscomp.com); 888-352-4456.

Currently NYCM is looking for a Corporate Sponsor or a Not-for-Profit organization willing to adopt and coordinate the printing and distribution of the free **ICE KITS**.